

DOORSTEP SUPPORT INITIATIVE (DSI)

DETAILED PROPOSAL

“Support with dignity, Delivered to your doorstep.”

A Global Compassion Initiative for Children, Children with Disabilities, Homeless, Single Parents, Families & Vulnerable Institutions

EXECUTIVE SUMMARY

Vision: A world where no child, family, or vulnerable person feels forgotten because support comes with dignity, choice, and care, directly to their doorstep.

Mission: The **DOORSTEP SUPPORT INITIATIVE** restores dignity to children, families, care homes, schools, special schools, and places of worship by delivering beneficiary-chosen essentials; food, drinks, clothing, pampers, toiletries, school supplies, medical consumables, etc, through a global network of staff and volunteers.

Core Difference: We don't distribute. We support with choice. Beneficiaries tell us what they need. The DSI brings it. **No Queues. No Shame. No Waste.**

Geographic Scope: Global...

Starting with regional hubs, scaling through churches, mosques, schools, and community partnerships to deliver support anywhere it's needed.

PROBLEM STATEMENT

Across every continent, vulnerable groups face the same 3 barriers to support:

1. **Loss of Dignity:** Generic aid ignores personal need. A teenager in a special school gets baby food. A Muslim family receives pork products. Support becomes insult.
2. **Lack of Access:** The elderly, persons with disabilities, nursing mothers, and rural care homes cannot travel, queue, or carry heavy loads.
3. **Waste & Inefficiency:** Up to 40% of donated goods in traditional drives go unused because they don't match real needs, per humanitarian studies.

Result: Support that fails. Resources that don't reach. People who feel invisible. The DSI exists to change that.

OUR SOLUTION & UNIQUE VALUE

The DSI flips the traditional aid model.

Where traditional aid decides what you get, requires you to come and queue, and uses a one-size-fits-all approach with distribution ending at drop-off, the DSI lets you choose what you need, comes to your doorstep, personalizes support per home or institution, and continues with follow-up care and relationship.

Beneficiary Groups:

Families in Crisis: Widows, single parents, unemployed, displaced.

Care Homes: Orphanages, elderly homes, hospices.

Schools & Special Schools: Children with physical/learning challenges, underfunded schools.

Places of Worship: Churches, mosques, temples serving as support points for their communities.

Public Gatherings: IDP camps, disability centres, community events for vulnerable groups.

BENEFICIARY IDENTIFICATION & SELECTION APPROACH

The uses a **4-Filter Dignity Framework** to ensure support reaches the truly needy, without bias or duplication.

Filter 1: Community Referral...

Local Churches, Mosques, Schools, Hospital social Workers, Community Leaders, and verified NGOs identify potential beneficiaries. They know the “hidden poor” — those too ashamed to ask. This prevents exploitation. We use a Referral Form requiring 2 referees per family or institution.

Filter 2: Needs & Vulnerability Assessment

Trained DSI staff/volunteers conduct a short home or institutional visit or call. We assess income level with no stable income or below £2 per day per person, dependency ratio including single parents, aged, or persons with disabilities in the household, crisis factors such as recent bereavement, job loss, medical emergency, or displacement, and access barriers like distance, disability, or stigma preventing access to other support. This uses a 10-minute “**Dignity Needs Checklist**” designed for listening, not interrogation.

Filter 3: Choice Confirmation

Once verified, beneficiaries receive a DOORSTEP Choice Card via SMS, WhatsApp, or paper. They select exactly what they need from our catalog: food brands, pampers size, clothing gender and age, and other items. This restores agency. A mother choosing her child’s beverage is itself therapeutic.

Filter 4: Quarterly Review

Needs change. Every 3 months, DSI volunteers re-confirm. Families who stabilize “graduate” to become donors or volunteers. New families enter. This prevents dependency.

Safeguarding: All data is confidential. Children’s homes and special schools require management consent with staff present during delivery. No photos of beneficiaries are taken without signed consent. This is core to DSI values.

OPERATIONAL MODEL & DELIVERY APPROACH

Phase 1: Listen – Referral, Assessment, DOORSTEP Choice Card completion.

Phase 2: Source – Bulk-buy from local markets in the beneficiary’s city. These cuts cost and supports the local economy.

Phase 3: Pack – DSI volunteers pack “Support Boxes” per Choice Card. Each includes a handwritten note or prayer.

Phase 4: Deliver – “Support Routes” are planned monthly. Two volunteers and one driver cover each route, completing 8 to 12 stops per day.

Phase 5: Follow-up –

Call or visit after 7 days to ask, “Did it meet your need? How can we support you further?” We track impact stories.

Emergency Response Add-on: For disasters, the DSI activates “Rapid Support” using pre-approved digital vouchers and partner stores for 72-hour delivery.

ORGANIZATIONAL STRUCTURE

Core Staff: Global Hub

The Operations Director handles logistics, procurement, and routing for the DSI. The Partnerships Lead manages donors, churches, mosques, corporate CSR, and grants. Finance & Compliance ensures 100% transparency with audited reports. The Impact & Safeguarding Officer oversees monitoring and evaluation, training, and child protection. Communications shares stories and donor reports while upholding dignity.

Regional Coordinators: Per Country or City

Paid or stipend locals who manage DSI volunteers, warehouses, and the beneficiary database.

Volunteers: The Heartbeat

Roles include Assessors, Packers, Drivers, Prayer Partners, and Photographers. We recruit through churches, schools, and universities. All DSI volunteers are trained in Dignity Delivery & Safeguarding. The volunteer path progresses from Volunteer to Team Lead to Support Route Captain to Regional Coordinator.

Advisory Board: Composed of leaders in humanitarian work, clergy, disability advocates, and finance experts. The board meets quarterly to guide the DSI.

MONITORING, EVALUATION & ACCOUNTABILITY

Metrics Tracked: We track Reach as the number of homes, care homes, and schools served monthly by the DSI. Dignity Score measures the percentage of items delivered that matched the Choice Card, with a target above 98%. Access Score tracks the percentage of beneficiaries who are aged, disabled, or homebound, with a target above 60%. Transition Rate measures the percentage of families who graduate from support within 12 months.

Transparency: The DSI provides quarterly public impact reports and a donor dashboard with photos, testimonies, and expense breakdowns. An annual independent audit is conducted.

SUSTAINABILITY & FUNDING

Funding Mix: We engage Individual Donors as £10 to £100 monthly “Support Partners”. Corporate CSR partners can adopt a **DOORSTEP** Support Route and offer staff volunteer days. Church and Place of Worship Partnerships contribute through monthly missions’ budgets and members as volunteers. We apply for Grants from disability, child welfare, and SDG-focused foundations. Our Social Enterprise model offers “**Support Box**” corporate gifts for holidays, with proceeds funding operations.

Budget Model: 90% goes to direct beneficiary supplies and logistics for the DSI. 10% covers core admin and M&E. Founder and lead staff raise separate support.

RISK MANAGEMENT

To prevent dependency culture, the DSI sets a 3-to-12-month support cap and provides skills links. Graduate families are encouraged to become supporters. To address fraudulent claims, we use a 2-referee system, home visits, and quarterly reviews. To avoid volunteer burnout, we cap routes at 12 stops and provide monthly appreciation and spiritual care. For supply chain issues, we maintain a multi-vendor list per city and keep emergency cash voucher backup. For safeguarding, the DSI enforces a zero-tolerance policy with background checks and mandatory training.

CALL TO PARTNERSHIP

The DSI is not a handout. **It’s a handshake.** Partner With Us By:

1. Funding a Support Route: £100 or Equivalent covers 10 homes or 1 care home.
2. Becoming a Hub (Church, Mosque or School: Host packing, supply volunteers for the DSI.
3. Giving Skills: Logistics, counselling, medical, or legal aid for follow-up.
4. Going: Join a delivery team in your city as volunteer

*“He who is kind to the poor lends to the Lord,
and He will reward them for what they have done.”*

Pro. 19:17

Kufre Okon (Minister)

Founder & Project Lead, DSI

Annexes Available on Request:

***Budget Breakdown, Safeguarding Policy, DOORSTEP Choice Card Sample,
Volunteer Handbook.***