



Stepping **INTO** **REAL SUCCESS**

by

—— KUFRE EKPO ——



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PREFACE

*“My Son, forget not my law; but let thy head keep my commandments: for length of days and long life and peace shall they add to thee...so shall thou find favour and **GOOD SUCCESS** in the sight of God and man.”*

Prov. 3:1-4.

This book shall help Christian youths to focus on success, dream success, work for success and have success the Bible way. It is my wish of success to all worshipers of God who shall open their mind and eyes to see and appreciate the fact that the wealth we are pursuing outside is found within, in Christ Jesus.

“As His divine power has given to us everything that pertains to life in godliness, through the knowledge of Him who called us by glory and virtue” 1 Peter 1:3.

INTRODUCTION

I want to address the issue of **REAL SUCCESS** and when I use that term real success, a lot of you may think that you have nothing to do with success. I want to prove to you in the next 45mins that every human being was born to be successful. I want to prove to you that you were born to produce a something that the world is looking for, everybody! So I am writing based you on biblical principles for success. I have to follow these laws myself; every successful person in the world has followed these laws. These laws were invented by God Himself, they were the first laws God gave man in dominating this earth.

The problem is, people of the world have understood these laws more effectively than the Church. That's why the people who are in the Church work for the people who are in the world, the world employs the believer, the world controls and leads the believers salary, the world determines how much a believer makes, as a matter of fact, the world can even fire the believer.

That's because the world has understood these laws more effectively than the Church.

Bill Gate used these laws, Stephen Jobs (founder of Apple computers) used these laws, they came from the Bible. McDonalds, Bekky King, Peter harts, and all the fast food stores in the world, they used these laws. But we who are in the body of Christ have not understood these laws. I myself had to learn these laws so as to build a very successful organization and to gain personal empowerment. I must continue to use these laws in order to expand my personal businesses.

I come to you as one who was taught (and made to believe) that I was created to be little (because I come from Ibibio meaning, IBIO...IBIO). I was taught that I was created to be employed and I was taught that I was created to work for someone else. We all come from a history of colonial operation, the Church of Christ, Nigeria was born in 1950s when our Country was under the colonization of Great Britain. Our leaders in Church and the Country were both under the British, and so we should understand the mentality of post colonialism. And the culture of oppression creates a mentality of dependency, and a mentality of subjugation, as a matter of

fact, oppression produces a spirit of timidity and self defacement. Oppression also produces generations of people who are mentality conditioned to apologize for being great or talented. They are afraid of their own gifts; they are intimidated by their own powers. Oppression is a horrible thing.

We are still suffering from oppression, Most of our Church leaders have given us the impression that a Christian should not necessarily become outstandingly successful, they have taught us that our rewards lie only in heaven, even when we should grab the advance of our labours here on earth and receive the balance in heaven. So many people in the Church are still battling with mental damage, psychological impediment because when you are oppressed for a long time, you develop a spirit of self-defeat. There's the desire to do great but also the fear of being great and in many cases we don't know how to be great. The Idea here is not to share with you anything new; perhaps what I am going to share with you is so old but is new to you. Maybe you have never felt, seen or touch success. If your name has been accompanied by failure, I have come so that your name may be changed to something successful. This is presenting to you the oldest successful plan in history and it has not changed.

THE DESIRE *for* SUCCESS

Everybody wants to be successful, even you reading this book today desires to succeed; the man who sleeps under the bridge wants to be successful, the woman who sells her body on the street at night wants to be successful, the man who staggers under the influence of alcohol and the young man or woman who is intoxicated by drugs and is trying to make sense out of life, they actually want to be successful, everybody wants to be successful. This is true because success has relations but failure is an orphan.

But there is something very interesting about success; Success is predictable, you do not luck yourself into success, there is no lucky successful people on earth because success is predictable. However, the paradox is that failure is also predictable; you can predict failure.

Why can these two things be predicted, success and failure? Because life is designed to function by LAWS (PRINCIPLES) and laws make life predictable. If you learn the laws that are built into a product and you obey those laws, then success is inevitable. Life was designed for you to succeed.

God Created Everything He Made To Succeed; He built into it the capacity to be successful, whether it's a bird, a fish, animal or plant. God designed is for them to succeed. God is always committed to your success because He is committed to the success of everything He created. Why is God committed to your success and to the success of everything He created? BECAUSE YOUR SUCCESS IS GOOD FOR GOD.

Why is your success and that of everything He created good for God? Because the success of a product protects the reputation of the manufacturer. It is important for a product to succeed for the sake of the manufacturer. The manufacturer needs for his product to succeed because his name is on the product. That is why every manufacturer builds into his product the ability to be successful in its function. God's reputation therefore depends on the success of everything He created; this is why God sustains the birds, He must make sure that birds can fly, he must make sure that they can find food because his reputation is on them, He created them. God has to make sure that the seeds can bring forth a tree, He must make sure they have nutrients and sunlight and water, why? Because that seed is His product.

Then it comes to you; you are God's ultimate creation, you are the apex of His production system and God wants you to succeed even more than the birds, plants and animals. As a matter of fact, Jesus said it this way,

“Look at the birds, they don't toil and they don't spin, they don't work and yet, their father takes care of them. Look at the plants, he says, they are more beautiful than Solomon in all of his glory.’ And they don't spin or sow or toil, And then He says, ‘are you not more valuable than these?’”

If God makes sure that the plants succeed and that the birds succeed, how much more He wants you to succeed. Here is the reason, because the birds have the imprints of God, the plants have the imprints of God, but you have the IMAGE OF GOD. Your success is more important to God than that of a bird or plant according to Jesus, because God designed for you to succeed more than them.

Let me just say something very serious and touching here. You were never created to be a failure or a loser or a political tug or a wonderer or a disappointment or a sicklier or the tail or a drop out or an abandoned person or a sign post or a laborer or an abused or a carpet or a joker or a

coward or a second class citizen, that is not why you were created.

YOU WERE CREATED BY GOD TO BE A WINNER, AN ACHIEVER, A SUCCESS, YOU ARE A FIRST CLASS CITIZEN IN GOD'S CREATION. In the garden of eden, from genesis chapters one and two; the only two perfect chapters we have in the bible, there is no loser, no failure, no sicklier, etc. It simply says, THIS IS GOOD.

Being a loser, or a failure, or an abused, etc, are all products of your mind and actions.

“As a man thinketh in his heart, so is he”

There is no place for a loser in the kingdom of God, no place for a failure or a coward. My point is, why did God create you, we have to go back and find out why, because the kingdom of God is about restoring man back to God's original state. In Malt. 16:18, Jesus said something about what He came to do. He told Peter,

“I will give you the keys of the kingdom of Heaven, whatever you lock up on earth shall be locked up in heaven and whatever you open or allow on earth, shall be opened or allowed in Heaven.”

Keys here is plural not singular, He said keys of not keys to, these are two different things. Keys

are principles, keys means laws. What Jesus meant was, I will give you some laws that will give you the power to open up heaven on earth or to lock up things on earth from heaven. He said, I will give you some set of laws that will allow heaven invade earth through your control.

Also, in Matt. 13:11, Jesus said again “the knowledge of the secrets of the kingdom of God has been given to you but not to those outside.” Is it not rather amazing that those who are outside the kingdom have understood the keys better than we do? And that is because we have not been understood the kingdom itself, not to talk about its workings.

THE SECRET ^{to} SUCCESS

The Secret To Success Is Laws (principles); You must understand this statement. Laws have no respect for location or time, laws are not controlled by environment, laws can actually change environment. This is why in the kingdom of God there is no such concept as recession because God's programs are designed and build on laws. For example gravity is a law that God created and gravity is not affected by government policy, is not affected by United Nations decision, gravity doesn't respect whatever social, economic or cultural condition that is happening. Gravity works in Nigeria, it works in England, it works in America, it works in Canada, it works in Hawai, gravity doesn't care where ever it is it works, why, it's a law. Problem is, most of us try to succeed on our emotions, we try to succeed on scheming. Corruption is simply the violation of laws, that's why a corrupt person will never be successful. Laws are designed to guarantee success; this is why it is important for us to understand the laws of God.

EIGHT PRINCIPLES *of* **LAW**

- 1. Law and principles protect the product:**
Everything you have ever purchased from a manufacturer comes with laws, the clothing on your body, when you first buy them, they come with a little label on the body. It normally would say, do not launder this, dry-clean this, that's a law. If you wash a suit in a dry cleaning-machine, you've broken a law. When you buy a CD player, a computer or a car, it comes with a little book, it's a book of law, it's called the manual. Laws protect the product.
- 2. Laws and principles preserve the product:** “Preserve” means if you keep obeying the laws of the manufacturer, then the product will last a longer time.
- 3. Laws and principles save the product:** When you obey the laws and principles of the manufacturer, you are actually serving the product to make it successful
- 4. Laws and principles guarantee function:** When you obey the law and principles of a product, you guarantee the function of the product

- 5. Laws and principles Simplify product function:** God is not complicated, only preachers complicate God. God is very simple; I believe God is so simple that we are tempted to complicate Him so that we can make Him look like He's great. But always remember that a great person simplifies the complicated. Why is God so simple? Because God is a God of laws and laws make life very simple, laws take away the need to experiment.

When you know the laws of a product, you don't even need to pray. For example, your car was built by a manufacturer, and the manufacturer built into it the inherent law of unleaded gasoline, that is a law. If you want the car to function, you must put unleaded gasoline. Now remember, laws are not created by the customer, wholesaler, or those who use the product. Laws are created by the manufacturer. That means the product comes with the law built in. When you buy a car, you don't decide what to put in it, that's your personal opinion, you have to put what the manufacturer said; unleaded gasoline. Laws make life simple, if you see that your car is on "E" do you need to pray, do you need to fast,

do you need a sermon, do you need a Pastor to prophesy? NO. You know the law; no gasoline, no function. That is not mysterious, if you want your car to function, take it to get gasoline. People pray many times because they don't know the law, that's why God gives you simple laws, thou shall not fornicate. It's a law, why do you debate that, experiment, test it, and discuss it. Why not just obey the manufacturer. The law say's don't commit adultery, why not just obey that, stay with your wife, sleep only with her, one is enough. Laws simplify life.

6. **Laws and principles bring peace and confidence:** when you know the law and principle of something, it gives you boldness and confidence. Laws therefore bring peace and confidence. You know that if you put gasoline in the car you don't need to worry whether it's going to function. That's why it's important to study the laws of God, they bring peace, they bring confidence.
7. **Laws and principles protect against experimentation:** when you know the laws of something, you don't even need to experiment. I have seen people struggle with life simply because they don't know the law.

- 8. Laws and principles are the enemy of fear:**
when you know the laws and principles of a product, you don't need to be afraid of that product whether it's going to function. That's why my life is very simple, I don't worry about nothing because I know that if you obey the laws of God every minute of your life, then everything will function perfectly.

REAL SUCCESS therefore is success that satisfies God's provisions, that come and stay. It is success that goes beyond this life into life eternal, otherwise,

“what shall it profit a man, if he gains the whole world and lose his soul.”

Real success is success that follows God's law without bribe, cheating, stealing, killing, etc, which may later deny you of happiness. It guarantees peace, boldness and confidence as well as protection.

The knowledge of laws is the source of wisdom and the knowledge of laws produce confidence because you know what to do. Wisdom is law and principles applied, and I have to share with you four simple laws that will empower you to live the rest of your life as a successful man or woman.

THE FOUR PRINCIPLES OF SUCCESS

“...and the Lord God blessed them, and He said to them, be fruitful, and multiply, and replenish, and subdue and have dominion”

GEN. 1:27

Dominion is the goal, it is giving man the strategy.

1. **Be fruitful:** The first step to success in anything is to be fruitful. The word fruitful here doesn't mean to have children, the Hebrew word means to be productive, it means to produce something. Seed comes before fruits but God never told Adam to be “seedful”, and seeds produce fruit. Which means God assumed that seed was already present. Nobody came to earth empty, everybody in this place was born as a seed, you came to earth as a seed, you are supposed to produce something that the world needs. There's something you are carrying that the world is supposed to buy from you but it is trapped in a seed; a seed is an idea. The wealth is not the seed but the fruit, people don't buy trees, they buy fruits. That means trapped inside of you is a divine idea.

Develop a product that is unique to your passion, find an idea that is in you and produce something for the world to buy.

2. **Multiply:** Multiply what you produce, that means you must be able to take the product you produce and keep reproducing it. Multiply means to produce something the same way all the time, it is called consistent reproduction. You will never be successful until you produced what you have over and over again. Duplicate many times.
3. **Replenish:** It means to distribute, if you produce something without distribution, you are poor. If you reproduce it a million times, you are still poor, it is called inventory. Inventory can make you poor, you need to go to the third level, distribution, replenish. Every successful business person in the world followed God's law, the produced a product, reproduced it a million times, and then found a distribution system. You must get your product to the market.
4. **Subdue:** To subdue means you Control that part of the market that is yours. You dominate the market, that's when you become successful.

MANAGEMENT THE PURPOSE FOR MAN'S CREATION

The purpose for man's creation was management and if you would want to see real success, then you must learn to manage. Management is the ability to organize things in order to achieve its desired objective. It involves the process of coordination, strategic planning and implementation of ideas, etc. Please turn to Gen. 1:27; ...and God said, let us make species called man, why is God creating this species? That's an important question, what is His purpose or motivation for creating man, He tells us and He doesn't say worship. God did not create man because He needed someone to worship Him, God tells us why He created you, you do not need to guess it, do not get spooky about it and do not get theologically spiritual about it. Let us read what He says in the manual

“...and let them have dominion over the fish of the sea, birds of the air, cattle of the field and over all the earth and everything that creeps upon the ground.”

Why did God create you? **To dominate earth's resources.** God created you because He needed

somebody to manage the earth. Some of you probably, do not still believe me, so I want you to read something very shocking, **Gen.2:1, 2, 5.** Take a deep breath and be careful, because what you are about to read will destroy your ignorance ***“thus the heavens and the earth and all the host of heaven were finished, and God on the 7th day ended His work that He had done, and God rested on the 7th day from all of His work which He had done. And God blessed the 7th day because in it He ended all of His work which He, God has created and made.” Verse 5: “before and plant was in the earth, and before any herb of the field had grown up, the Lord God did not allow rain to come upon the earth because there was no man to work the ground”***

God had a planet full of potential life but nothing was growing; the plants were stock in the earth, the fishes were stock in the earth, the animals were stock in the earth, every living thing was stock in the earth, nothing was growing. And the Bible says God did not allow anything to grow because He did not allow it to rain. Why? Because there was no man to work the ground. The word work here is a Hebrew word, it means, **to manage, to control, to cultivate.** God had an awesome planet; He had a lot of potential, but refused to allow growth because there was no management.

Note Some Revelation here:

1. *God will not give resources where there is no management*
2. *God will restrict growth where there is no manager*
3. *God will only give you what you can manage*
4. *Whatever you mismanage, you will lose*
5. *The purpose for man's creation was management*
6. *Mismanagement produces lack*

God refused to let anything grow not because it could not grow but because there was no manager. If I were to describe the greatest problem of poor countries (people), it is not a lack of resources but a lack of management. The most important subject you should study is not theology; this is why most of us are broke, this is why most preachers are poor, this is why most Churches are poor. Because the preacher can preach well but he can't manage. He's anointed to heal the sick but can't heal his finances.

When Jesus wanted to choose His leadership team, He never chose a religious leader, He went to the world of business and He chose managers

who owned a company. Peter, James, and John had a company called **Zebedee Fisheries Int'l**. He chose men who were business men, He chose Luke who was a medical professional, He chose Matthew who was an accountant. How come he never chose a Bishop and a Priest and a Pharisee, and a Scribe, because, religious people are bad managers. That is why every youth in the Church I encourage you to listen, because if you learn these four simple laws, then God will entrust you with more.

Whatever you fail to manage, God takes from you, why, because He is a manager. Do you know who withholds rain? God, why? Because He can't find management. God will not give you what you pray for, He will only give you what he knows you can manage. And that is why He has not given you N50M naira yet, because you cannot even manage five or two or one or a half. Do you know why God commands you to give? God does not need your money, giving is God's management programme, and you fail the test, that's why you are broke. Man is God's manager of planet earth, but he missed the contract because he mismanaged the earth.

Now listen, whenever you mismanage God's resources, He gives it to the enemy because the enemy knows how to manage it better. And the only way to get the wealth from the wicked is not by confession; it is to manage it out of their hands. Bill Gate gave 348M dollars to the poor people in Africa, but you are afraid to give N20 in the offering. So God will entrust him with more. If we go back to management, we can award millions contracts, ***not because we pray...even poor people pray, not because we fast...most poor people fast, not because we speak in tongues...poor people speak in a lot of tongues;*** But because we are managers. And God did not allow it to rain, because He could not find management.

MANAGEMENT BRINGS ORDER

“...and the Lord God planted a garden...”

There is a difference between a garden and a bush. Bush has no order, the same things that are in bush are in the garden (plants), but there's a difference; the one has no control, no management, but the order is orderly and organized. God didn't give Adam a bush, God is a business man. Your financial life is a bush; you do not know where the money has gone, buy the things you can't afford, buy the things you do not need, no control, bush. The Lord God planted a garden(order), He had a space in the earth that was properly organized. Then He told Adam, turn the whole earth into a garden. God didn't give man chaos. The Bible is a book of management, but we have made it devotional.

THE PRICE FOR SUCCESS

The price for your success must be paid by you. It is not just taking steps that matters, but taking the right steps. In the same manner, working alone may not make things work out but doing the right work. Labouring in the right way guarantees greatness. For instance, you can put the key into

the ignition of a car, but until you turn it in the right direction, the engine will not start. Jesus told his disciples to cast the net on the right side, **John 21:5, 6.**

The price for success, include **Dedication, Hard work and Devotion.** Add wisdom and confidence to these and crown it all, **Eccl. 10:10.** Dictionary is the only place where success comes before work; hard work is an important price to pay for success. I know you can accomplish anything if you are willing to pay the price, for where there is a will, there is a way. Pay the price today and have success tomorrow.

Bill Gates use to work for IBM (the leading company in computer), and one computer used to be as big as a room. He looked at the computer and said, this is crazy. His idea was to create a software system where all the work is done behind and all we have to do is to work with soft symbols (icons). So he went to his board and presented the idea of MSW. But the board refused him, they said, this will never work. So Bill Gates had to leave IBM, resigned because they would not accept his idea, and he started his own company. The rest is history, IBM had to buy from him and Bill Gates reproduced it a trillion times. And he became so powerful; he controlled the computer market until the United States called him, and said, you have got to break up your company because you are too powerful. And they forced him to break up the company, giving us Intel, google, apple, etc, they produced the i-phone and produced it a million times and also found a distribution system. Their distribution system is called franchising; how come there is none of our franchises in the world. How about you producing fufu...a fufu franchise in Ghana, New York, etc, because no one understands how to package and maintain consistency.

And finally, there was a woman, a single parent who used to work in a hotel but was laid off her work with just a little cheque to compensate her. Weeping under frustration, she went to the preacher and reported without the hope of what to survive on. she saw the job as the only means of her survival. She said, Minister, I am broke, but the minister in response said, “Shut up, for you are not broke, rather, you are short of ideas.” He remembered that she brought some cookies to him most times. She admitted that she produced the cookies with her oven in the kitchen and that she only had time for such on Sundays, once a week. So for six days, her oven was lying idle in the kitchen without function. The preacher then advised her to cash the cheque, go to the market and buy flour, produce the same cookies and go back to the hotel that fired her and give it to all the staff free, thanking them for the time they have been together, and to do so with happiness. The woman was shocked but because it was the minister who advised, she reluctantly went and did the same and the workers ate happily.

The next day, they called her requesting for more cookies, which she called the Preacher and reported. The Preacher said that is good, go ahead to produce and supply the cookies, tell them how it costs; Every worker in the hotel bought her cookies on a daily basis. She engaged her oven on a daily basis and in two weeks, she produced about fifty dozen cookies a day. She employed her cousin to assist her and in one month it increased to over a hundred dozen a day. The next super store saw her cookies and ordered hundreds of dozen daily. They took it on consignment, packaged and sent it across to other countries. This woman eventually became one of the richest, most successful and influential woman in her community. She came to the preacher to appreciate him with an envelope containing ten thousand dollars. He asked the preacher why he asked her to give the first one, free, and in response, he said "***Because the drug addicts do the same, they give the first one free***"

There may be an oven in your life that is lying idle in the kitchen, God can raise more cookies people who can rise to influence the world.

This was how a seemingly bad situation turned into a great blessing for the woman.

“Eyes that look are common
but eyes that see are rare”

DR. MYLES MONROE

*“Blessed are the eyes that see what you see”
Luke 10:23*

FOR YOUR ENQUIRIES, QUESTIONS & PRAYER REQUEST, CONTACT:

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